



Graphic & Experiential Design

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Greater Vancouver Area

SUMMARY

- Skilled in graphic design and production for programs and events, with experience creating promotional materials for non-profits that align with branding.
Proficient in professional graphic and spatial design software, with academic training in exhibition design, including installation planning, spatial layout, and effective use of gallery space.
Experienced in event coordination and program facilitation.
Self-motivated, collaborative, and adaptable, with a detail-oriented approach to deliver high-quality design work.

SOFTWARE SKILLS

- Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Final Cut Pro
SketchUp & Layout
Blender
Figma
WordPress
Canva
Google Suite
Microsoft Office
Mac OS
Procreate

WORK EXPERIENCE

Community Programmer Vancouver BC
South Vancouver Neighbourhood House Nov 2024 - Present

- Prepared presentation slides and promotional materials, including posters, to effectively support community programs.
Planned and coordinated community programs, art workshops, and festive events for families and newcomers, optimizing spatial layouts to enhance engagement.
Collaborated with cross-functional teams and Indigenous community programmer.
Expanded program reach through bi-monthly outreach and partnerships with local non-profits across Metro Vancouver.
Led promotion of a new service location in River District via print, Eventbrite, and social media.
Managed and grew engagement on the SVNH Family Resource Facebook page.

CAPABILITIES

- Print and digital graphics
Environmental branding
Signage and wayfinding
Spatial planning
Technical drawing
3D rendering
Digital illustration
Sketching
Video production
Graphics installation
Laser cutting
Program facilitation
Event coordination

Student Work Assistant (Design) Vancouver BC
Design Formation, Langara College Nov 2023 - Apr 2024

- Created in-house communications including advertisements on social media and posters on a paid basis for the Design Formation department.
Provided graphic design services to other departments of Langara College, such as designing posters, buttons, and stickers for events with Langara's branding.
Planned and coordinated information sessions and graduation shows, driving strong participation through targeted promotion and consistent event branding.

VOLUNTEERING

- HK House (New immigrants association in Vancouver)

Research Nurse Hong Kong
Pediatrics, The Chinese University of Hong Kong Jul 2021 - Jul 2022

- Coordinated follow-up visits and managed over 1,500 pediatric cases.
Delivered tailored consultations, fostering multi-team collaboration.

LANGUAGES

- Cantonese
Mandarin
English

EDUCATION

Diploma of Design Formation Vancouver BC
Langara College Sep 2022 - May 2024

- Multidisciplinary program in Communication Design stream.
Graduated with a GPA of 4.17 and received four scholarships.

Bachelor of Nursing (Honours) Degree Hong Kong
The Chinese University of Hong Kong Sep 2012 - Jun 2016

- With Honours, Second Class Upper Division